

The book was found

Marketing Chiropractic To Medical Doctors: Your Step-by-Step Guide To Increasing Referrals



Synopsis

If you have been frustrated by a lack of referrals, looking for a systematic way to approach MD's and build relationships, or have a desire to learn the "what", "when", and "how", of creating a practice that thrives on interdisciplinary cooperation, then this book is for you! In this game-changing book you will learn-
• proven, step-by-step protocols to gain interdisciplinary referrals
• strategies to increase the effectiveness of your marketing
• how to position yourself as the logical referral choice
• how to address the "big 3" hindrances to chiropractic referrals
• how to schedule and execute a successful md meeting
• and much more! "This book provides step-by-step instructions on how to become integrated in your local healthcare community and organically tap into the enormous amount of referrals that can come with those relationships. This is something every chiropractor should do for their practice. It will elevate your practice, but on a grand scale, the profession" - Chris Holloway, DC "I am pleased to announce that we have doubled our direct MD referrals since implementing your plan." - Goldi Jacques-Maynes, DC

Book Information

Paperback: 58 pages

Publisher: CreateSpace Independent Publishing Platform; 2 edition (January 20, 2016)

Language: English

ISBN-10: 1522924213

ISBN-13: 978-1522924210

Product Dimensions: 6 x 0.1 x 9 inches

Shipping Weight: 5 ounces (View shipping rates and policies)

Average Customer Review: 3.3 out of 5 stars [See all reviews](#) (3 customer reviews)

Best Sellers Rank: #789,036 in Books (See Top 100 in Books) #198 in [Books > Medical Books > Allied Health Professions > Chiropractic](#)

Customer Reviews

Definitely worth the price, but I had to dock one star because it is FILLED with typos. Like almost one per page. Good info and scripting examples. I've already started implementing them into my practice.

I've been implementing the suggestions in this book over the last year and I'm building great referral relationships with local MDs. I'm getting consistently good referrals and helping more people in my community. Thanks Dr. Langmaid for inspiring me to build my practice this way.

Gives frame work to use, but Step by Step Guide is a hell of a reach. Examples are limited and the book is stretched 45 pages with plenty of quarter/half pages/completely blank pages numbered. It seems like a layer/tactic to get you to the website, sign up for the newsletter and then for the monthly subscription.

[Download to continue reading...](#)

Marketing Chiropractic to Medical Doctors: Your Step-by-Step Guide to Increasing Referrals Dental Marketing Motto: The Secret Recipe to Grow Referrals Youtube: Online Marketing. How To Make Money On Youtube For Beginners And Increase Your Audience.: (youtube, youtube video marketing, how to make ... money, youtube marketing, ebay) (Volume 1) Web 4.0 Marketing: The Black Book of Powerful Online Marketing Strategies & Tactics: Online Marketing Series, Book 2 Instagram: Master Instagram Marketing - How to Build A Brand, Get Followers And Use Instagram For Business! (Social Media Marketing, Instagram Marketing, Instagram Tips) Instagram: Master Instagram Marketing - Instagram Advertising, Small Business & Branding (Social Media, Social Media Marketing, Instagram, Branding, Small Business, Facebook, Instagram Marketing) Como Crear Un Plan De Marketing Eficaz: Guía para novatos y expertos para crear un estrategia de marketing efectiva (Internet Marketing nº 2) (Spanish Edition) Writing about me: A step by step method to creating a powerful personal statement for schools of medicine, dentistry, chiropractic, pharmacy, PA,optometry, podiatry, veterinary medicine Medical Terminology: Medical Terminology Made Easy: Breakdown the Language of Medicine and Quickly Build Your Medical Vocabulary (Medical Terminology, Nursing School, Medical Books) Low T Super Boost : An Easy Step by Step guide to Naturally increasing your Test Back to Health by Choice: How to Relieve Pain, Conquer Stress and Supercharge Your Health the Chiropractic Way Youtube Marketing Buddy, The beginners guide to youtube advertising, Use video marketing for your business Essential Oils Integrative Medical Guide: Building Immunity, Increasing Longevity, and Enhancing Mental Performance With Therapeutic-Grade Essential Oils Modern Marketing for the Event and Wedding Planner - Simple steps to success for marketing your wedding and event planning business American Medical Association Complete Medical Encyclopedia (American Medical Association (Ama) Complete Medical Encyclopedia) Stedman's Orthopaedic & Rehab Words: With Podiatry, Chiropractic, Physical Therapy & Occupational Therapy Words (Stedman's Word Books) Chiropractic and Naturopathic Mastery of Common Clinical Disorders: The art of co-creating wellness while effectively managing acute and chronic health disorders The Well Adjusted Horse: Equine Chiropractic Methods You Can Do Step By Step To Your Own Domain And Webhosting:

Tips and tricks for registering your own domain name and connecting it with your webhosting provider (Step By Step Booklets Book 1) E-commerce Get It Right! Step by Step E-commerce Guide for Selling & Marketing Products Online. Insider Secrets, Key Strategies & Practical Tips, Simplified for Your Startup & Small Business

[Dmca](#)